

# Sean McCreight – Digital Design/Development Professional

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## A Hastily Updated Resume.

### Skills

- Experience designing and maintaining commercial web sites using development applications including: WordPress (Elementor, WP Baker, Visual Composer, Woo Commerce and traditional vanilla Wordpress), Shopify, Wix, Square Space and more .
- Experience developing and administrating commercial web sites using content management systems including Drupal, ModX, WordPress, and Joomla.
- Experience training end-users to edit and control websites using content management systems.
- Experience with In-Design, Illustrator, Photoshop, QuarkXPress, Flash, Dreamweaver, HomeSite, image scanning, display set-up, press checks, HTML programming, ActionScript and web graphics also oversee photo shoots.
- Proficiency in design layout and production in all areas of print, display internet.
- Experience in all areas of print design and production. Brochures, publications, logo/identity development, catalogs, advertising, and packaging.
- Certified Network Administrator and A+ Certified.
- Self-starter, with exceptional ability to work in stressful, deadline driven conditions.

### Work Experience

<b>12/07 – present</b>	Art Director, Web International, Inc.
<b>4/06-12/07</b>	Creative Director, Craig Communications
<b>12/04-4/06</b>	Assistant Producer, Aristotle Web Design
<b>6/04-12/04</b>	Graphic Artist, Leader Publishing, Inc. - Temporary Position
<b>6/95-6/04</b>	Art Director, Jobs Publishing, Inc.
<b>1/93-6/95</b>	Art Director, Chester Storthz Advertising
<b>5/92-1/93</b>	Graphic Artist, Shoppers News
<b>10/90-5/93</b>	Free-lance Graphic Artist Clients: Cooper Communities, Inc.; Phillips Food Company; Blackwood Martin & Associates; Corrinna Briggs Graphics
<b>5/90-10/90</b>	Graphic Artist, Cooper Communities, Inc.
<b>7/89-4/90</b>	Free-lance Graphic Artist - Client: Cooper Communities, Inc.

#### **ART DIRECTOR .....Web International, Inc.**

Perform lead role in the design and production of web development and web applications, print, identity, packaging, and multimedia. Manage and administrate multiple client sites using content management systems and traditional code. Collect, coordinate, and implement function and content requested by clients. Train end-users to maintain their own sites. Develop business, manage vendors, and serve as client liaison. Manage press checks, art direct photo and video shoots, and supervise team design efforts. Maintain production schedules and budgets.

#### **CREATIVE DIRECTOR.....Craig Communications**

Design, produce and maintain multiple web pages. Oversee all design and production of monthly magazine and provide design services for several clients. Work with multiple local and national clients producing advertisements for in-house pieces and other publications. Design and produce trade show displays under budget. Maintain computer network, including hardware/software upgrades, user support and file transport from outside clients to local system.

#### **ASSISTANT PRODUCER .....Aristotle Web Design**

Manage web design projects. Gather content from clients and instruct artists and programmers to achieve the goals of the client. Maintain artists and programmers' schedules, track project time and bill appropriately. Manage and update existing sites.

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## **GRAPHIC ARTIST.....Leader Publishing**

Prepared digital files from various clients for printing process. Designed and produced recurring newsprint special automotive and real estate sections, maintained classified ad database and design ads for the Jacksonville Leader newspaper. Developed and regularly updated news related website.

## **ART DIRECTOR ..... Jobs Publishing Inc.**

Design, produce and maintain multiple web pages. Oversee all design and production of bi- weekly tabloid. Work with multiple local and national clients producing advertisements for in- house pieces and other publications. Design and produce trade show displays under budget. Maintain computer network, including hardware/software upgrades, user support and file transport from outside clients to local system.

## **ART DIRECTOR .....Chester Storthz Advertising**

Oversaw all print design and production from concept to printed piece. Directed photo shoots. Designed and produced the following for a wide variety of clients: packaging, point-of-purchase displays, trade show booth graphics, and print ranging from two-color ads to four-color posters. Produced story boards for television and dummies for packaging. Solicited production quotes.

**References and Portfolio available on request.**

## **EDUCATION**

July 1988 – July 1990 Phoenix Institute of Technology Phoenix, Arizona